



# CHILDREN'S ADAPTIVE TEAM SPORTS SPONSORSHIP PACKET



Contact us at [info@cats-sports.com](mailto:info@cats-sports.com) or (703)597-4310  
for more information.

# Who is CATS?

- Mission

- ▣ To provide children with special needs with the opportunity to play team sports within their communities.

C.A.T.S. is an organization that provides sports leagues for children with developmental disabilities. Programs are designed to improve the quality of life through team sports participation. Through weekly engagement in games; players will gain confidence, social skills, gross motor skills, positive behavior, and the opportunity to be part of community-based activities. The goal of C.A.T.S. is for children that are not able to participate in typical functioning team sports programs to have the opportunity of participating in all of the same activities, experiences, and friendships created through sports.

# Our Impact

## □ History

- ▣ CATS was founded in 2013. Starting with just one soccer league, CATS provided exercise, fun, and friends to 40 athletes with special needs in our first season. After one year, CATS now provides three soccer leagues and two basketball leagues to a total of 100 athletes each season in four locations!
- ▣ CATS is one of the ONLY organization available in the DC/MD/VA area that provides structured, non-competitive, TEAM sports programs for kids with special needs.

"I just wanted to take a moment to thank you and the rest of the C.A.T.S. staff for the wonderful program that you have started. I think that it is great that you have taken a sport that most kids enjoy and made it available to children, like my son, who are differently-abled. It made my husband and I so happy to see our son included in a structured group activity. It was also refreshing not to have to be worried about other people judging or not understanding our son's behavior and to be able to talk with other parents who are going through the same thing. You all have the hearts of angels! Thanks again for everything this season!"

# Our Vision

## □ Short Term Goals

- Within the current year, CATS plans to increase both programs and locations by 25%.
  - This would increase our locations from 4 to 5 and our player registrations from 100 to 125.
  - Our programs will increase from two sports (basketball and soccer) to four sports.
  - We will increase our volunteer base from 30 to 50.
- CATS will be granted 501(c)3 status within the next 6-8 months
- CATS will host a major annual event (5K or Charity Tournament) in 2014.

## □ Long Term Goals

- CATS will create a evidence-based curriculum to replicate across regions.
- CATS will forge national partnerships to promote and foster healthy lifestyles for individuals with disabilities.
- CATS will provide adult programs in addition to children's leagues.

# We Need YOU!!

## Support Our Programs!

CATS is quickly becoming the leading organization to provide team sports for athletes with special needs. We are dedicated to the quality of life of our athletes. Our goal is to contribute to their overall well-being by providing an opportunity for regular exercise, socialization, structured play, and FUN!

Collaborating with you we can make our athlete's and their families' hopes a **REALITY.**



# Partnership with CATS

- CATS partners with local facilities and organizations that expands our reach and visibility. We are currently partnered with four locations in the Northern VA area that are highly respected and visited in their communities:
  - YMCA
  - Nzone
  - Kids Choice Sports Center – Annandale
  - Kids Choice Sports Center- Woodbridge
  - Rebounders of Sterling (providing Sensory Friendly jumping times once a month)



# Get Your Logo Out There

- Promotional Materials
  - ▣ Website: place your logo on our website
    - Averaging over 2,000 views monthly
  - ▣ Newsletter: place your logo/ad in our quarterly newsletter
    - Sent to over 1,000 readers in our parent and professional network.
- Jerseys
  - ▣ Sponsor our jerseys: place your logo on our jerseys for the season.
- Medals/Trophies
  - ▣ Sponsor our medals or trophies



# Sponsorship Opportunities

- CATS, a non-profit organization incorporated in the state of VA awaiting 501(c)3 status determination from the IRS, accepts sponsorship and donations to help enable our programs to reach 100+ players in the Northern VA area.

\*\*\*Your sponsorship/donation may be TAX Deductible once we have received our 501(c)3 determination letter as it is retroactive to date of incorporation.\*\*\*





# Sponsorship Levels

- Hall of Fame Sponsor (\$1,000+)
  - ▣ Full page color ad in the CATS Newsletter
  - ▣ Sponsor Plaque of Team Pictures
  - ▣ Company advertised (with company link) on CATS website
  - ▣ LOGO on all jerseys
  
- CATS Pride Sponsor (\$500+)
  - ▣ Half Page color ad in the CATS Newsletter
  - ▣ Sponsor Plaque of Team Picture
  - ▣ Company advertised (with company link) on CATS website
  - ▣ LOGO on all jerseys at one location.
  
- CATS Fan Sponsor (\$250+)
  - ▣ ¼ page color ad in the CATS Newsletter
  - ▣ Sponsor Plaque of Team Picture
  - ▣ Company advertised (with company link) on CATS website
  - ▣ LOGO on all jerseys of one team
  
- Community Supporter (\$50+)
  - ▣ Recognized as a community support on CATS website
  - ▣ Team Picture

**Children's Adaptive Team Sports  
Sponsor/Advertiser Information Form**

**\*\*\*PLEASE PRINT AND SEND FORM WITH SPONSORSHIP\*\*\***

PROPRIETOR'S NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

\_\_\_\_\_

TEL: Main: \_\_\_\_\_ Website: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

**SPONSORSHIP COMMITMENT LEVELS:**

**HALL OF FAME SPONSOR (\$1,000 & UP)**

**CATS PRIDE SPONSOR (\$500 & UP)**

**CATS FAN SPONSOR (\$250 & UP)**

**COMMUNITY SUPPORTER (\$50 & UP)**

To sponsor a specific team or player, please identify the team/  
player: \_\_\_\_\_

Total paid: \_\_\_\_\_ Check or money order receipt number: \_\_\_\_\_

Your ad material (**Please check one**)

- \_\_\_ is attached  
\_\_\_ will be mailed  
\_\_\_ is not needed (no advertising requested)

**Make checks payable to "C.A.T.S." & return this form and check/money order to:**

**CATS**

**13155 Madonna Ln**

**Fairfax, VA 22033**

**Thank you for your support of Children's Adaptive Team Sports**